

# colu<sup>v1</sup>hacks 2026

kolkata's biggest teen-led hackathon  
for teenagers, by teenagers.

SPONSORSHIP PROSPECTUS

# Dear future sponsor...

We are a group of teenagers from Kolkata. We go to school, we argue about video games, we pull all-nighters, and somewhere in between all of that, we decided to build something we had never seen done here before.

ccuhacks started as a simple question: why does Kolkata not have a space where teenagers can come together, make cool things, and be taken seriously for it? We couldn't find a good answer. So, we stopped looking for one and started building instead.

Our maiden edition brings together young designers, coders, artists, storytellers and thinkers to build original software or video games from scratch over 24 hours: given a theme, a deadline, and nothing else.

We hope you will join us.

- Team ccuhacks'26

## At a glance

- **Location:** Kolkata, India
- **Participants:** 100-150 students
- **Duration:** 24-hour (Split over 2 days)
- **Format:** In-Person Hackathon
- **Team Size:** 2-4 members
- **Participant Demographic:** 13-19-year-old students

## What your funds will be used for

- Food, drinks, and snacks for participants
- Stickers, t-shirts, and other merch for participants to keep
- Prizes for exceptional projects
- Cleaning, security, and other fees
- Other costs associated with hosting the event

# Monetary Sponsorship Tiers

All amounts are in INR only.

Bronze	Silver	Gold	Title
₹12,000+	₹20,000+	₹30,000+	₹75,000+

Benefit	Bronze	Silver	Gold	Title
<b>Branding</b>				
Logo on Website	✓	✓	✓	✓
Distribute Swag	✓	✓	✓	✓
Thanked at Opening Ceremony	✓	✓	✓	✓
Social media Shoutouts	1	2	3	3+
Logo on Select Merchandise*	–	✓	✓	✓
<b>Involvement</b>				
Booth at Venue	–	–	✓	✓
Speaking Slot (Opening Ceremony)	–	–	10min	keynote
Remarks (Closing Ceremony)	–	–	✓	✓
Mentor/Judge Slots	–	2	5	10+
Event Co-Branding	–	–	–	✓
<b>Products</b>				
Custom Challenge and Award	–	–	–	✓
Workshop Opportunities	–	–	45min	60min+
Sponsorship Certificate	✓	✓	✓	✓
<b>Talent Access</b>				
Resume/GitHub Access (opt-in)	–	–	✓	✓
Sponsor Email Feature**	–	–	–	✓
Post Event Impact Report	✓	✓	✓	✓

\*Logo on Event Merchandise (T-shirts / Stickers / Posters)  
\*\*One Post-Event Sponsored Message in Participant Newsletter

## In-Kind Sponsorship

We also welcome in-kind contributions. If your organization can donate goods or services instead of (or in addition to) monetary sponsorship, we would love to work with you. All in-kind sponsors receive equivalent recognition based on the estimated value of their contribution.

### Some Examples:

1. Venue for the 24H event (+ time to setup/teardown)
2. Food and beverages for participants, mentors, and volunteers
3. Prizes: hardware, gadgets, subscriptions, or gift cards
4. Printing on T-Shirts

## Why sponsor us

- Kolkata's first independent teenager led hackathon, founding sponsors are remembered
- Direct visibility with 100-150 young builders, their parents, and teachers
- Early brand affinity with teenagers forming opinions about companies *right now*
- Mentor, judge, and workshop slots put your team in front of the next generation of developers
- 100% volunteer-run: every rupee goes toward the event, not overheads

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